



THE UNIVERSITY OF IOWA

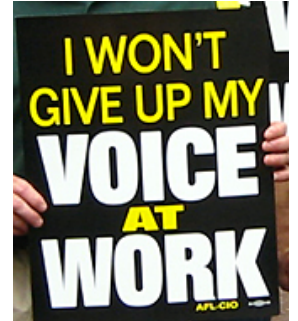
# Labor Center

*Building the labor movement through education*

## Union Communications

A two-day course, presented in cooperation with the Iowa Federation of Labor, AFL-CIO, for local union newsletter editors and leaders interested in developing effective communications within and about their unions. Topics will include:

- **Reaching members with messages that matter:** developing and distributing effective messages in print, on-line, and face to face
- **21<sup>st</sup>-century newsletters:** why local newsletters still matter, and how to start one or improve the one you have
- **Finding quality information:** free resources and strategies for sharing top labor news and issue updates with your members
- **High-tech tools for boosting your message:** using e-mail, text, social media, digital images, and other tools



When: **November 17-18, 2016 (Thursday - Friday)**

Where: **University of Iowa BioVentures Center, UI Research Park, Coralville, IA**

Cost: **\$150/person**, includes materials, parking and lunch on both days  
(Housing is not included in the registration fee; see below for hotel information)

Time: Registration from 8:30-9:00 a.m. on November 17; program will conclude by 4:00 p.m. on November 18

**TO REGISTER FOR THIS PROGRAM:** Call the Labor Center at (319) 335-4144, OR email us at [labor-center@uiowa.edu](mailto:labor-center@uiowa.edu), OR register online at <http://www.continuetolearn.uiowa.edu/laborctr/registration/registration.html>. When registering by phone or email, please include the name(s) of the participant(s), union name and local #, mailing address, daytime phone #, and union title/position. If you plan to pay your registration fee in advance, make your check payable to The University of Iowa and mail it to: Labor Center, The University of Iowa, 100 BioVentures Center, Room W130, Iowa City, IA 52242-5000.  
**Registration deadline: November 4, 2016.** A confirmation letter and program agenda will be sent to each registrant in advance of the program.

**HOUSING:** There are a number of hotels located near the conference location at UI Research Park in Coralville, including a Radisson Hotel, Holiday Inn Express, Hampton Inn, and Country Inn & Suites. Please call the Labor Center at (319) 335-4144 if you have questions about housing or need hotel contact information.

*If you are a person with a disability who requires an accommodation in order to participate in a program, please contact the Labor Center in advance at (319) 335-4144.*